FANCCI®

Info paper / Offering of shares of the BITCCI Group AG („FANCCI Shares“)
(Version 1.0, 15. January 2025)

Issuer

- **Marketing Company:**
  FANCCI AG (daughter company of BITCCI GROUP AG)

- **Issuer / Parent Company:** BITCCI GROUP AG

- **Legal Form:** Liechtenstein Joint Stock Company (AG)

- **Headquarters:**
  BITCCI Group AG, Dr. Grass-Strasse 12, 9490 Vaduz, Liechtenstein, E-Mail: admin@bitcci-group.com, Register-Nr.: FL-0002.050.894-4

  FANCCI AG, Grundstrasse 4b, 6343 Rotkreuz / Zug, Schweiz,
  Register-Nr.: CHE-357.876.385

Offering Details

- **Type of Securities:** Company Shares of the BITCCI GROUP AG
- **Total Offering Amount:** 1.000.000 EUR
- **Price per Share:** 0,0006 EUR
- **Number of Shares Offered:** 1.666.666.667 shares
- **Target Audience:** Retail investors and qualified investors within the European Union (EU), compliant with the EU Prospectus Regulation.
- **Offering Period:** 2025

Purpose of the Offering

The funds raised through this offering will be used to:

- Expand operations of BITCCI GROUP AG, focusing especially on the growth of the FANCCI ecosystem and the FANCCI creator platform.

- Invest in infrastructure, marketing, and technology development.

- Strengthen the company’s financial position to pursue strategic growth opportunities and preparing the exchange listing.

FANCCI AG / The Marketing Company

- The **FANCCI AG**, a Swiss company, which is a daughter company of the issuer, the „BITCCI GROUP AG“ is responsible for marketing the shares of **BITCCI GROUP AG** to retail investors within the European Union. FANCCI AG ensures that all marketing activities are conducted in compliance with applicable regulations, providing clear and accurate information to potential investors. The company leverages its expertise in investor relations and promotional strategies to maximize the visibility and appeal of this offering.

Key Features of the Shares

- **Voting Rights:** The shares you buy are quota preference shares without voting rights.
- **Dividend Policy:** While FANCCI AG does not guarantee the payout of dividends at this time, shareholders may benefit from future dividend distributions if declared by the general assembly.
- **Liquidity:** The shares are not currently listed on any public exchange. Investors should be prepared for limited liquidity.
- **Transferability:** Shares can be transferred in accordance with liechtenstein corporate law and the company’s articles of association.

Key Risks

Business Risks

- **Market Volatility:** The business environment in which BITCCI GROUP AG operates is subject to significant market fluctuations, which may impact the company’s performance.
- **Early-Stage Investment:** As a growing company, BITCCI GROUP AG may face operational challenges and financial risks typical of early-stage enterprises.
- **Uncertain Dividends:** There is no guarantee of dividend payouts right now, and investors should consider this an investment with speculative characteristics.
- **The creator market:** The adult content creator industry is high-risk due to its sensitive and heavily regulated nature. Social stigma and legal uncertainties can limit business development. Additionally, platforms are often subject to strict payment processing guidelines and extensive compliance requirements. Market volatility and shifting consumer preferences increase unpredictability. Furthermore, political or regulatory changes could significantly impact

operations. Investors should also consider challenges related to monetization and sustainable scaling, as the industry faces intense competition. These factors make investments in this sector speculative and associated with elevated risks.

Regulatory Risks

- **Compliance Requirements:** The offering is conducted in accordance with EU regulations, but changes in regulatory environments could impact the company's operations or shareholder value.
- **Legal Risks:** Investments in international markets may be subject to additional legal and tax considerations.

Liquidity Risks

- As the shares are not publicly traded yet, investors may face difficulties in selling their shares or may need to hold them for an extended period.

Legal Compliance

- The offering is conducted under the **EU Prospectus Regulation (EU) 2017/1129**, utilizing the exemption for offerings below 1 million EUR within a 12-month period.
- The sale of shares complies with Swiss and EU corporate laws and regulations.
- FANCCI AG ensures compliance with **anti-money laundering (AML)** regulations and investor due diligence procedures.